



About our Strategic Plan

The Oconto County Strategic Plan 2023-2028 will guide our department’s strategic direction and priorities over the next five years. The plan aims to make internal changes within the scope of our identified priority areas.

About our Strategic Priorities and Goals

Strategic Priorities represent our "big picture" focus areas where we are looking to adopt changes on a large scale. Our goals represent outcomes that we wish to achieve that fall within our priority areas.

Strategic Priority #1 Increase Community and Partner Engagement

Goal #1

Identify partners and create a shared document

Goal #2

Making sure resources are equitable, visible, and attainable

Strategic Priority #2 Cultivate an Integrative and Positive Work Environment Where all Employees feel Valued and Empowered

Goal #1

Increase communication within division

Goal #32

Promote intrapersonal work relationships

● ● ● ● ● Our Mission ● ● ● ● ●

To empower all residents of Oconto County to live healthier through collaboration, education, leadership, and prevention.

● ● ● ● ● Our Vision ● ● ● ● ●

As a visible and trusted resource, Oconto County Public Health, as well as its community partners, fosters an environment that promotes healthy choices and safe behaviors.

● ● ● ● ● Our Core Values ● ● ● ● ●

Visibility

We are a trusted resource within the community and with partners through program transparency, community outreach and education.

Empowerment

We provide our community with the guidance and resources to make healthy choices that will have a lasting impact on their overall wellbeing.

Integrity

We adhere to strong ethical principles in our work.

Flexibility

We maintain a proactive attitude that responds well to change within our community.

Empathy

We commit to helping others in a compassionate and respectful manner.